

International Financial Management Madhu Vij

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international financial management provides an effective and detailed presentation of important concepts and practical application in today's global business environment which includes foreign exchange market international financial system eurocurrency market currency futures options swaps country risk analysis capital budgeting the key highlight of this book is that it uses several examples both numerical theoretical to highlight the applications of various dimensions of international finance this book aims to fulfil the requirement of students of pgdm mba m com master of economics master of finance control mfc mib other post

graduate diploma in risk management other post graduate specialized disciplines the present publication is the 4th edition authored by prof madhu vij the book has been organized around five major areas namely international financial environment emphasizing its institutional set up while discussing why is it important to study international finance this area is further subdivided into four chapters namely o overview of the international financial management o history of international monetary system emphasis on bretton woods system o international financial institutions with a particular focus on the world bank international monetary fund imf and european monetary system o balance of payment concepts and accounting the foreign exchange markets o derivatives o foreign currency futures and options contracts that are traded on stock exchanges o forex markets with an emphasis on fundamentals of forex trading overview of operations of the spot and foreign exchange markets how is foreign exchange quoted and traded worldwide managing foreign exchange exposure o management of foreign exchange risk with a discussion on kinds of exposure mncs face o translation exposure or accounting exposure which discusses the various methods for translating financial statements o management of transaction exposure that arises from contractual obligations denominated in a foreign currency o management of economic exposure financial management of the multinational firm o foreign direct investment o cost of capital and capital structure of the mnc o application and interpretation of mnc capital budgeting explaining various methods with the help of numerical examples and case studies o multinational cash management o identifies and analyses the various dimensions of country risk analysis o eurocurrency and eurobond market managing foreign operations o interest rate and currency swaps explaining how they can be used to reduce financing costs and risks o global depository receipts and american depository receipts

the book deals with the subject in a very simple and lucid manner it has covered all topics which are necessary to understand the subject in each of the topics covered maximum possible number of problems of different varieties with solutions are given the list of formulae used in various topics are given in each chapter the book will create a lot of confidence among students preparing for the examinations it will be highly useful for the students preparing for b com b a c a i c w a and c s examinations

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the present book guide for employees to rise in service is a torchbearer to the employees to pave their way to rise high in service it is a matter of fact that promotion in service is not automatic and spontaneous one who is found fittest is given promotion in service in preference to others even denying the principle of seniority usually followed by the organisations it is often seen that employees continue to work in organisations in a beaten track for years without knowing how to transform their way of working to achieve prosperity in service employees must adhere to a few formal rules besides having innate inclination to ascend to top notch position in service at the quickest possible time in this direction the present book is of immense value as it lays down a great number of useful tips which if earnestly followed would certainly bring great success in service career the language of the book is simple and easily comprehensible the book provides extensive instructions and information that will prove useful not only to the ambitious aspirants but to the working employees as well

given the enormous variety of national economies throughout the globe the international financial scene is notoriously unstable a majority of nations are now immersed in an industrialization and globalisation era since then several novel financial tools frameworks and philosophies have emerged as a result this necessitates specific research on the system s operation and the instruments suitability for trend forecasting in light of the global context foreign exchange market international financial system eurocurrency market and their significance in today s global corporate environment are just a few of the topics that are covered in depth and presented in an accessible manner in international financial management many aspects of international financial management are explored in international financial management the book is structured as a self instruction course with each unit consisting of an introduction and a brief overview of the unit s objectives the information is then laid out in a straightforward and organised manner students who have already attended basic economics and finance courses as well as those in mba and are at senior level undergraduate international finance and international business programmes will find this book helpful managers too can find this book useful as to be aware of the macroeconomic implications of worldwide financial events managers that have this kind of knowledge are better equipped to plan for the future and respond appropriately to anticipated changes in the economy

peter lückoff investigates why fund flows and manager changes act as equilibrium mechanisms and drive the performance of both previously outperforming and previously underperforming funds back to average levels

the book consumer behaviour is written in easy language and lucid style it examines the importance of understanding consumer behaviour and tools and techniques available for doing so the book highlights consumers motivation goals incentives and uncertainties it studies differences between new and repeat buyers and covers market segmentation evaluation of consumer attitudes and buyers behaviour in the marketplace all marketing students executives and managers especially those with marketing responsibilities or interest will find this book most ideal and useful the book has been written as a textbook primarily

for students pursuing b b a m b a d b m and marketing courses marketing executives managers and general readers can also appraise themselves of the subject

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the decisions a corporation makes affect more than just its stakeholders and can have wide social environmental and economic consequences the notion of corporate social responsibility csr describes the relationship between a business and society as a whole considering all tangential effects of business this facilitates a business environment built around practical regulations and transparency necessary to ensure ethical and responsible business practice analyzing the relationship between corporate social responsibility and foreign direct investment explores the relationship between ethical and environmental standards and foreign investment on the international market as certain jurisdictions are hesitant to comply with these standards this publication elucidates the benefits of practicing csr as a means of sustainable economic growth and to mitigate devastating negative consequences especially in the developing world this book is a key reference source for professionals economists students of business and finance policy makers and government agencies

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